

Connecting and powering global insurance ecosystems



InsureMO® is an Insurance middleware platform for insurers, traditional channels, affinity partners, FinTech & InsurTech and start-ups; enabling use cases for any product and channel.

# Why InsureMO?

InsureMO is the chip powering the insurance industry ecosystem allowing insurers to create products faster, solution providers to include their innovations and distributors to create insurance apps to on-sell products to customers

# For executive decision makers: Insurance capability modernization without the pain.

Adopt a two speed architecture, use microservices and an API enabled Platform to leapfrog your digital transformation without replacing your core

# For Product managers & business analysts: Designing insurance products doesn't have to be an IT project.

Innovate launch and evolve...fast. Flatten the learning curve across general, life and health insurance products. Access to ready-to-run reference insurance products and reference insurance apps. Use powerful design tools and discover a whole new approach to get to market at https://www.insuremo.com/.

# For developers: There's a smarter way to build insurance solutions.

Build insurance solutions fast on a highly scalable, cloud-native insurance middle office; achieve rapid integration with ready to go rich API's, and choice of cloud providers



# Who's putting InsureMO to work?

From nimble start-ups to \$6bn insurers and over 300 global implementations, InsureMO is a proven enterprise-level solution.



#### **Actors**

Insurers

FinTech, Ecommerce

Brokers, agents, Lloyds coverholders
Healthcare Companies

Aggregators

**Banks** 

**Auto Dealers** 

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### **Typical Applications**

CRM apps
Embedded insurance

Al based claims settlement Country insurance market

Customer sell

Broker apps









#### The InsureMO Platform

InsureMO is a complete Platform as a Service (PaaS). Access the best tools in the industry and build the best possible insurance experience for your customers.

# **Insurance product library**



Don't reinvent the wheel. Find the most popular products in your region, customize and go to market without having to define your product from scratch.

## **Develop your own insurance processes**



Use our service orchestration tools to build and run your insurance applications just the way you want.

# Rapid distribution



Provide rich and easy-to-understand API documentation for any external partner or system integration.

#### **Insurance Marketplace**



Access hundreds of services and applications from our partners to take your insurance experience to the next level for your customers and partners.

#### **Insurance services**



Access hundreds of services to support any insurance policy lifecycle. From life, general, health specific functionality to sophisticated policy servicing APIs.

#### **Design tools**



Customize and maintain your products using our state-of-the-art insurance product design tools.

#### eBaoCloud



Access a library of open source applications on our cloud-native and microservices-based platform to get out of the box applications that you can customize.

# Monitor. Manage. Grow 🖠



Use the InsureMO Portal to manage all of your assets and focus on growing your business.

#### **Get Started Now!**

With an OpEx business model that allows immediate adoption without enterprise planning or wholesale program management, talk to us today about how InsureMO can enable your rapid digital transformation.

Explore the platform at www.InsureMO.com

### Connect with us:



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w https://www.insuremo.com/contact



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